



# IncuHive's Products and Services

## Business Planning and Innovation

- 🐝 Strategy assessment and business case analysis & vetting
- 🐝 Market monitoring & reporting, pricing and demand estimations
- 🐝 Product mapping against strategic goals
- 🐝 Innovation analysis, resource mapping, assessment and planning and market development
- 🐝 Competitive research & analysis with momentum mapping
- 🐝 Channel expansion analysis (incl. international assessments)

## Financial Planning and Analysis **INCUCAST™**

- 🐝 **PROCAST™** - fully integrated financial proforma modeling & analysis
  - ❖ P&L, BS, CF, STAFFING, OPEX, CAPX, VALUATIONS, Accruals & Depn & Amtz, Rev Rec, etc.
- 🐝 **DASHCASH™** - dashboard development & implementation
- 🐝 **PIPECAST™** Pipeline analysis & roll forward methodology / process
- 🐝 **CAPCAST™** Optimized capital structure & funding strategies
- 🐝 Cost & infrastructure rationalization
- 🐝 Board meeting material design & preparation

## Transaction Readiness

- 🐝 M&A strategy & synergy assessment
- 🐝 Screening tool development, ranking methodology & target selection
- 🐝 Due diligence methodology & team selection
- 🐝 Document prep & analysis
- 🐝 Data room organization & management
- 🐝 Financial modeling & valuation
- 🐝 Fund raising prep (incl. IPO)
- 🐝 Corporate presentation & road show materials
- 🐝 Shareholder waterfall

Innovation is driven by passion and creativity but managed through process. Creating sustainable solutions takes diligence and discipline.

For value driven organizations, decision should always include financial elements. **INCUCAST™** delivers timely and actionable information in the right format.

Game changing opportunities are sporadic at best. Be prepared for the opportunity when it presents itself. Good luck is when Opportunity meets Planning